

The Insider



GOOD SIGNS ... displaying the club's new sponsorship from Parkgrove Funeral Directors.



£10k LIFELINE FOR CLUB

PARKGROVE SPONSORSHIP BOOSTS FUNDS

.. FINANCE FOCUS .. FINANCE FOCUS ..

Balancing the books

THE numbers tell the story—the club has recorded a deficit in each of the last three seasons. However, the outlook is not as bleak as it may seem.

The latest figures show a bank balance of more than £40,000 and investment funds of around £110,000.

Recent exceptional costs, including a new boiler and wall insulation, have contributed to the current financial position.

Despite this, the long-term sustainability of the club remains a concern.

The committee and club administrators are working on a strategic business plan and other measures intended to

THE BOTTOM LINE

- 2021-22 **£24,512** deficit
- 2022-23 **£33,489** deficit
- 2023-24 **£34,585** deficit

secure the future.

Additional sponsorship opportunities, events, and improvements in club management are expected to play a key role in strengthening the club's financial position.

• Please also see **"Bring a Friend"** overleaf ...

THE club has secured a major financial boost, signing a new five-year sponsorship deal with Parkgrove Funeral Directors, worth more than £10,000.

As part of the agreement - which also covers the cost of new signage - the venue will now be known as the Parkgrove Funeral Directors Stadium.

Parkgrove will also sponsor a new Open Pairs competition (worth £1500), set to take place between Christmas and New Year, with the aim to attract both international and local players.

With funding increasingly difficult to secure, this sponsorship is helping to sustain the club in challenging times.

Club member Ewan Fleming, who played the pivotal role in securing the deal, explained how it came together.

He said: "Discussions with Parkgrove began a year ago when they looked to raise their local profile. What started as end-of-rink board advertising has now grown into a significant long-term commitment."

For Parkgrove, the partnership is about more than just sponsorship.

Kevin Taylor, Funeral Director



Kevin Taylor, Parkgrove

at Parkgrove, said: "We are proud to support Arbroath & District Indoor Bowling Club and its role in bringing the community together."

"Sponsoring the club allows us contribute to a place where friendships are formed and a shared love for the sport is enjoyed."

For the club, this investment provides a financial cushion and a platform for future growth.

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BRING A FRIEND ..

DID YOU KNOW ... if every member introduced just one friend to the club, it could make a significant difference to the finances?



Rising costs add to the pressure

THE club continues to navigate rising energy and utility costs, with its large facility. This is despite recent upgrades to boilers and energy systems.

Maintaining the older infrastructure remains a challenge, particularly as costs continue to rise due to global factors.

Adding to the financial strain, membership levels remain at around half of pre-COVID numbers, making club operations increasingly difficult. However, steps are being taken to stabilise finances and secure long-term sustainability.

Club Administrator Darren Burnett (right), who took over the role in August 2024, has made sponsorship a key focus and is actively exploring further financial support opportunities alongside the committee and club members.

One recent success has been a new water contract secured through Utilink Consultancy, saving the club around £1,500

'Clear goals will be very important'

over the next three years.

Utilink, a proud partner of SIBA, has helped several indoor clubs in Scotland reduce their energy and utility expenses.

Darren said: "We are working closely with our personal manager at Utilink to explore addi-

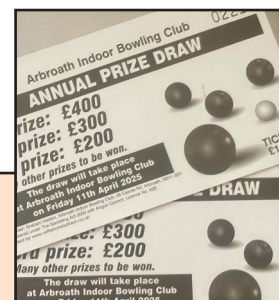


tional savings as contracts come up for renewal."

Looking ahead, the club is focused on stabilising its finances and growing membership, with a structured business and operating plan in development.

Darren added: "Having a clear plan covering short, mid, and long-term goals will be an important tool as we work to increase the club's presence within the local community."

The committee is now progressing this strategy to help ensure a sustainable future for the club.



RETURN YOUR TICKETS

YOU can help the club finances AND have the chance to win some great prizes by returning your tickets for the Annual Prize Draw.

First prize is a whopping £400.

Your deadline is the end of March and the draw will take place on April 11.

PS: BUY A BRICK ... coming soon to help raise club funds.



MEANWHILE ... BACK AT THE CLUB ...

●To receive The Insider by email, contact davidmill@gmail.com

You're welcome

THESE ladies are new bowlers from Monifieth, and joined the club together.

They are: Caroline Duncan, Lorraine Grant, Amanda Vaughan, Carol Ireland, Christine Dolan, Sybil Gibb, and Margaret Etchells.

PLUS: Val Gilbert - absent when pic taken.



You're invited to the Finals

THE club is honoured to host the SIBA National Finals from March 28 to 30, showcasing Scotland's top players in three days of competition.

Club and SIBA President Margaret Martin will lead the event, and we encourage members to come along and support. It promises to be a fantastic weekend for the club.

Best of luck to our gents' triple - Jamie Low, James Rutherford, and Andy Furry - as they compete in the finals!